

**Christopher Chan, Executive Director**  
**Seattle Wine Awards/Oregon Wine Awards**

1733 45<sup>th</sup> Ave. SW  
Seattle, WA 98116-1910  
(206) 853-4677  
[christopherchan@comcast.net](mailto:christopherchan@comcast.net)

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*In a challenging world of wine, Christopher Chan is an experienced, level-headed event-management professional with innovative ideas. His suave character belies his encyclopedic wine knowledge with an uncanny ability to organize, prioritize and manage multiple events and programs. He is a proficient expert in creating and orchestrating unique events – as demonstrated by the Seattle Wine Awards program that he created in 2006.*

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Born in Milwaukee, WI in 1973 and reared in West Seattle, WA, he attended local schools, graduating from the University of Washington with a Bachelors degree in Communications.

Founder and executive director of Washington's independent and comprehensive wine recognition program, The Seattle Wine Awards, Chan has brought the region's foremost wine professionals to taste and evaluate Washington's vintage wine releases to recognize, celebrate and promote the best of Washington wine.

Not one to stand on the sidelines in the industry, he is involved at his parents' wine-grape production at Chan Family Vineyards in Walla Walla, WA, which is one of the first quality dry-farm vineyards in the area.

As the Director of Wine and Spirits at the historic Rainier Club in Downtown Seattle, Chan is responsible for a \$3-million dollar program. He manages and maintains wine inventory, vendor relations, wine education programs, wine and spirit events plus programs such as: Martini Olympics, Wine Soirees, Meet the Winery, the Centennial Wine Project and the acclaimed Wine Appreciation SPeries. He acts as staff liaison for member interest groups and committees and organizes the club's annual program calendar.

Prior to entering the vino-culture of Seattle, Chan served as the promotions and public service director for KTZZ Channel 22, the Warner Brothers affiliate in the Seattle market. He designed and implemented on-air contests and promotions, sales programs, sponsorship packages and outside promotional events. In addition, he managed PSA schedules, community outreach and FCC fulfillment.

Chan also founded the Alki 8K-Run for the Beach, a major local sports event, through his company Channel One Productions. He was responsible for planning, developing sponsorship sales, media promotion, event production and awards.